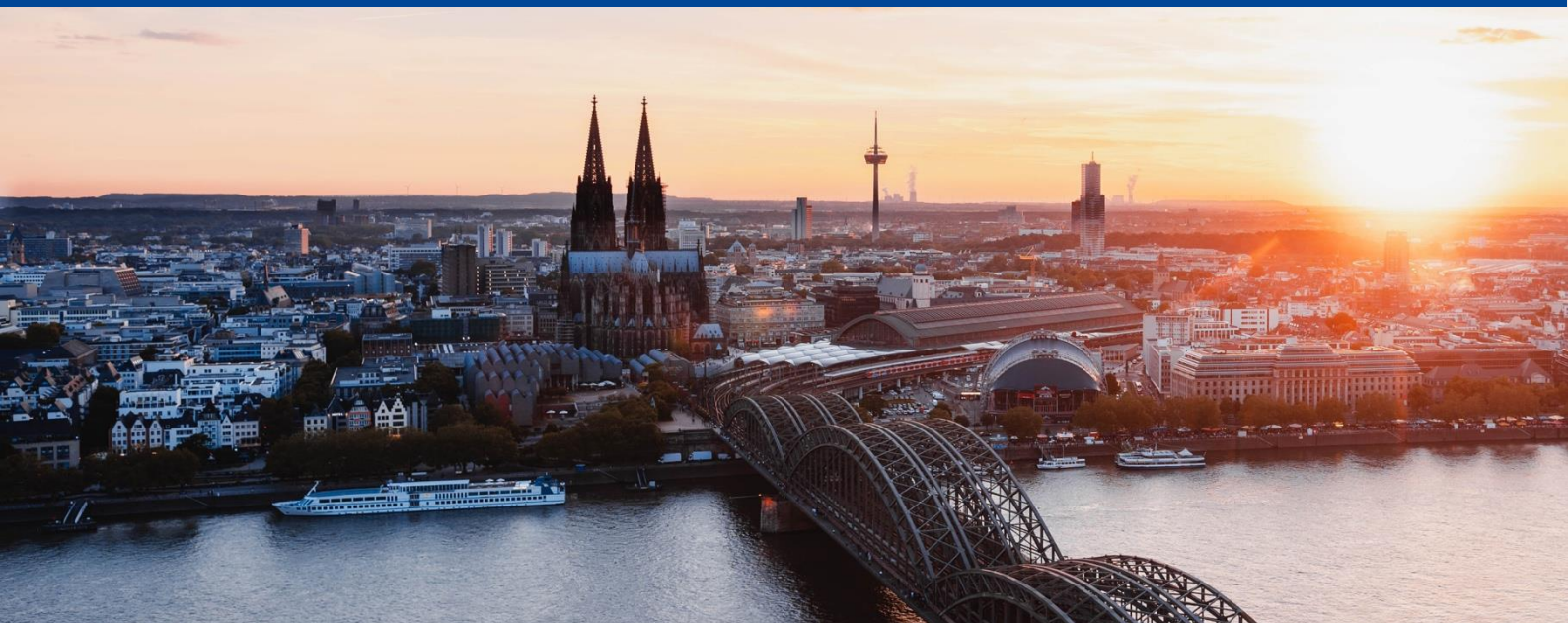


# FIT FOR GERMANY INTERCULTURAL TRAINING GERMANY



## Target Group

Foreign executives and employees who

- work and live in Germany
- have accompanying spouses
- cooperate with German business partners/colleagues
- regularly travel to Germany on business

## Objectives

- gaining insight into the dynamics of intercultural cooperation
- comprehending German culture and how it influences mindset and communication patterns
- learning basic facts about German society
- developing strategies for successful contact with German business partners and colleagues
- understanding everyday life in Germany

## Methods

This seminar will provide you with practical applications. We employ case studies, role-plays, discussions, individual and group assignments and other interactive methods.

## Trainer

Katrin Ehrhardt de Carrión studied Intercultural Communication and French Cultural Sciences in Saarbrücken and Québec, Canada. She further developed her fascination for different cultures in various stays in Sweden, France and Peru. After a couple of years in an international student exchange program, she joined the department for intercultural training in 2012. She is a certified intercultural trainer and expert for diversity, equity and inclusion. She lives in a bicultural family.

## Customized Seminars

You will receive a questionnaire prior to the start. Please share special interests and questions that we can integrate into the seminar.

## Online Dates

Tuesday, 08/06/2026 and Wednesday, 16/09/2026  
Wednesday, 17/03/2027, Thursday, 17/06/2027  
Friday, 17/09/2027 and Thursday, 16/12/2027



## REGISTRATION

Ms Kersten Satta

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## Programme – Fit for Germany

### 9.30 a.m. Start

**Welcome/Introductions and Expectations of participants**

#### **Culture and communication**

Dynamics of intercultural cooperation

#### **„Typically German“**

About stereotypes and preconceptions - how they can help, but also damage relationships

### 12.30 p.m. Lunch

### 1.30 p.m.

#### **German business life**

- Initiating, conducting and fostering business relations in Germany
- Executive management and negotiation
- Conflict management

#### **Cooperation with Germans**

- Case study analysis of communication styles
- What causes misunderstandings?
- Rules and rituals of communication

#### **Hierarchy and leadership in Germany**

- Management styles
- Corporate hierarchy
- Leadership

#### **Managing everyday life in Germany**

- Neighborhood and social life
- Banking, shopping, official business
- Etiquette in private and professional life
- Leisure time and mobility

#### **Review and Outlook**

### 5.00 p.m. End

#### **Prices**

The price of 970 € per seminar and participant. The number of participants is limited. A second participant from the same company receives a discount of 50 €. The amount is due upon receipt of the invoice, plus 19% VAT.

#### **Online / Presence**

At the customer's request, the online training can be divided into two ½ days.

Alternatively, the training courses can also be held as face-to-face events with a minimum of two participants in your company.

#### **Address and Contact Person**

Carl Duisberg Gesellschaft mbH  
Frau Kersten Satta  
Intercultural Training and Diversity Programs  
Hansaring 49–51, 50670 Cologne

#### **Conditions of cancellation**

We charge an administrative cancellation fee of 50 € per person. If cancellation occurs within 14 days of the training date, we must charge full price if there is no waiting list. Please feel free to contact us with your questions and wishes.